### Introduction to PCML

Mohammad Emtiyaz Khan EPFL, Lausanne







#### **PCML 2014**

190 students
Rating 5/6
176 took exam
72% passed





#### Pedro

Excellent introductions! MT did a great presentation August 26



#### Francesco C.

I agree with a previous comment, "limited time well used". I teach, as an adjunct professor, a full course in Italy on a similar topic, and I really appreciate how Emti has been able to explain all the fundamental concepts in a clear and funny way in such a limited time. Well done! 1. August 26

#### Intro to ML

Short course (3hrs)
In Zurich (Aug 2015)
200+ registered
120+ attended

# Pattern Classification and Machine Learning

#### Machine Learning

#### What is Machine Learning?

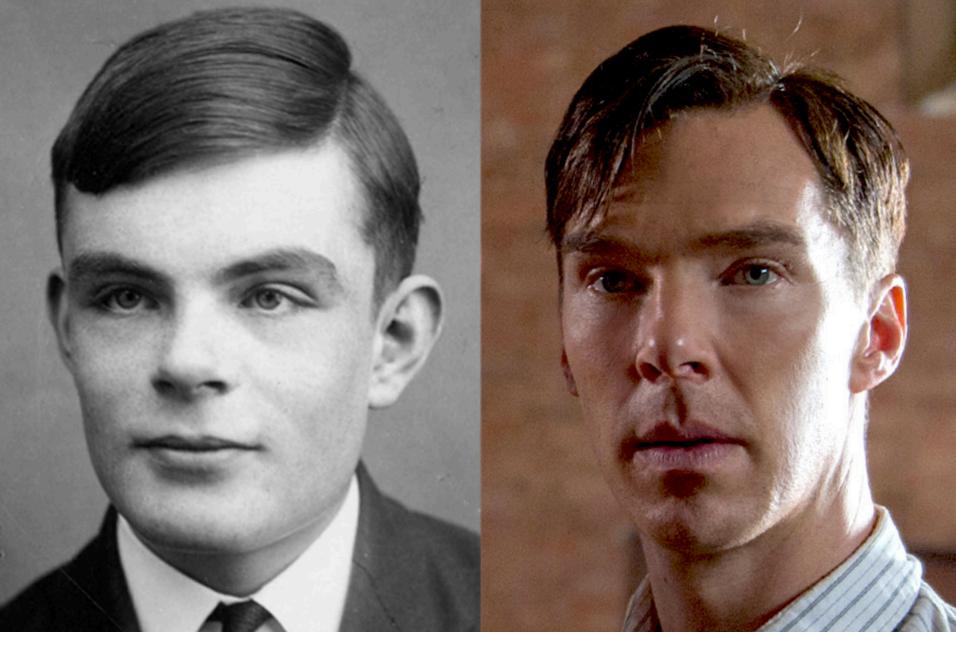
Take 1 minute and write you own definition

### Microsoft's John Platt Talks About Artificial Intelligence



Al is "software trying to emulate human minds"

ML is to "create that software from data"



60's Computer Revolution

#### Al brought a lot of hope

If-then-else = Intelligence

## If-then-else << Intelligence

"Learn" to generate "inteligent" sofware

#### Learn from Experience



#### ML is part of a scientific quest

### **Physics**

### Biology

A quest to understand
Intelligence
The human brain
Living beings

```
How do our brains
Represent,
Store,
Process,
Modify,
Information about the world?
```

Neuroscience Psychology Econometrics Social science

#### ML is part of a scientific quest

But wait...., is it new?

#### **Artificial Intelligence**

**Machine Learning** 

Reinforcement learning

Learning theory

Machine translation

**Data Mining** 

**Robotics** 

**Computer Vision** 

Computational Statistics

Michael Osborne and Carl Frey's presentation

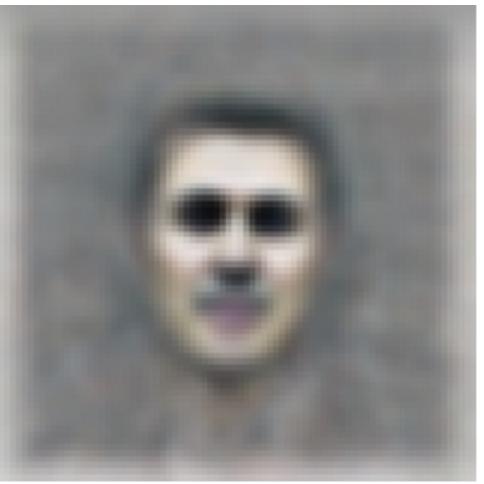
# What is the difference between Artificial Intelligence, Data mining, Statistics, Machine Learning?

Discuss with your neighbors

#### **Success Stories!**

#### Google's Artificial Brain Learns to Find Cat Videos

BY WIRED UK 06.26.12 | 11:15 AM | PERMALINK

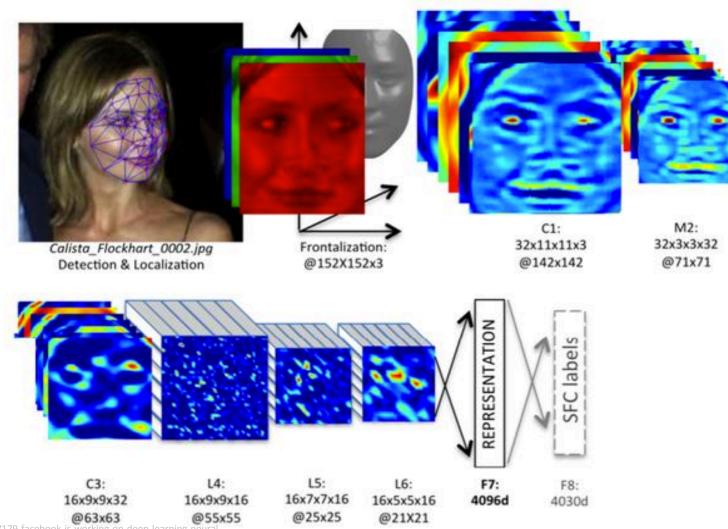




# Facebook is working on 'deep learning' neural networks to learn even more about your personal life

By Graham Templeton on September 23, 2013 at 5:43 pm

7 Comments





#### Inside Google's Secret Drone-Delivery Program

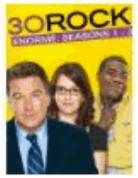
For two years, the company has been working to build flying robots that can deliver products across a city in a minute or two. An *Atlantic* exclusive.

ALEXIS C. MADRIGAL | AUG 28 2014, 6:00 PM ET





#### **Customers Who Bought This Item Also Bought**









30 Rock: Seasons 1-3 DVD ~ Tracy Morgan

\*\*\*\*\*\*\*\* (7) \$60.49

Desperate Housewives: The Complete Seasons 1-5 DVD ~ Teri Hatcher \*\*\*\*\*\*\*\* (2) \$179.99

Scrubs: The Complete Seasons 1-8 DVD ~ Zach Braff

\*\*\*\*\*\*\*\*\*\* (2) \$148.49





## DOMO SAFETY

Smart home care service designed with the seniors in mind and aiming at enhancing care given by the caregivers, family and providers



http://info.wenweipo.com/attachments/2010/10/15324 201010301919144nUiS.jpg



http://mentalfloss.com/sites/default/files/styles/article\_640x430/public/watson\_jeopardy.jpg



#### The man you can count on: The pokerplaying numbers expert who predicted Presidential election outcomes with incredible accuracy

- Nate Silver, 34, used an elaborate series of calculations to correctly call the outcome in all 50 states
- He ran thousands of computer calculations based on innumerable factors such as polling results and voting outcomes in previous elections
- Gave Barack Obama a 90.9 per cent chance of success, attracting widespread ridicule from traditional pundits in what was regarded as the closest race in years
- His achievement opens the door for a more statistics-based approach to polling, say experts

#### **Failures**

#### The Harry Potter Problem

If you like X you might like Harry Potter

#### Powell's Recommendations

If you enjoyed Java RMI by William Grosso, you might also enjoy the following titles:





S 29.95 New Trade Paper Accided CARTAY add to wishlist

Pragmatic Unit Testing in Java with JUnit (Pragmatic Programmers) Andrew Hunt



Design Patterns: Elements of Reusable Object-Oriented Software (Addison-Wesley Professional Computing) Erich Gamma

\$41.00

Used Hardcover

ADD TO CART W

add to wishlist



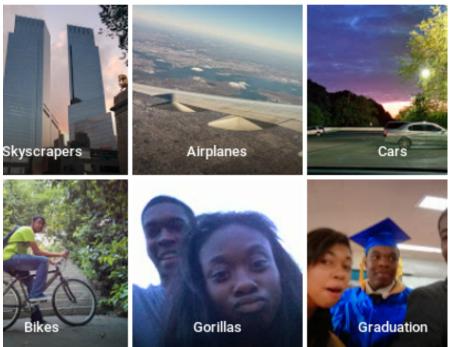
\$14.95 Used Hardcover ABO TO CART W add to Wishlist

Harry Potter #01: Harry Potter and the Sorcerer's Stone J K Rowling

Read more about this at http://musicmachinery.com/2009/03/26/help-mv-ipod-thinks-im-emo-part31/

# Data bias = Racial bias

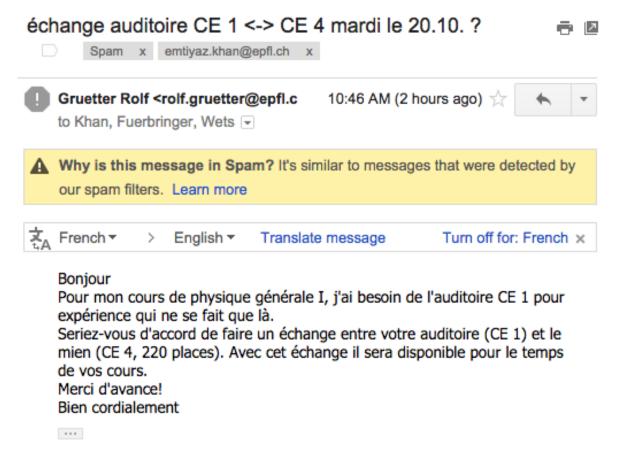






Read more about this at http://fusion.net/story/159736/google-photos- 36 identified-black-people-as-gorillas-but-racist-software-isnt-new/

#### Spam Failures



#### On 20<sup>th</sup>, please come to CE-4

### Why should you learn?

#### **Bad Reasons**

#### Everybody is doing it!























#### Demand













### MailOnline

British chess prodigy sells artificial intelligence software firm to Google for £242million





From left: Ilya Sutskever, Alex Krizhevsky and University Professor Geoffrey Hinton of the University of Toronto's Department of Computer Science. (photo by John Guatto, University of Toronto)

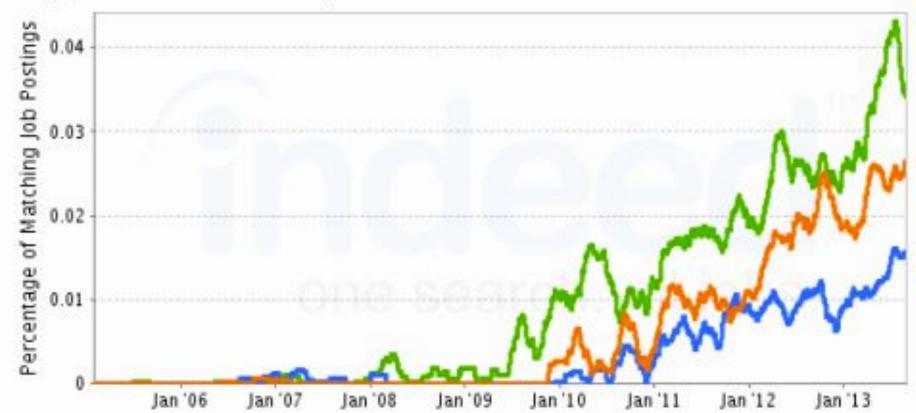
#### **Good Career**

Taken from this **blog** 

#### Job Trends from Indeed.com

R and "machine learning" — SAS and "machine learning"

Python and "machine learning"



#### **Good Reasons**

Challenging
Make a difference
See results quickly
Theory and application, both
Lot of fun! article

#### Self Assessment

## Thinking about ML, what comes to your mind?

#### What is your ML Profile?

- A. Statistics and numerical optimization
- B. Scientific computing languages
- C. Expertise in a data-domain
- D. Data visualization
- E. Technical communication

Based on the book "doing data science"

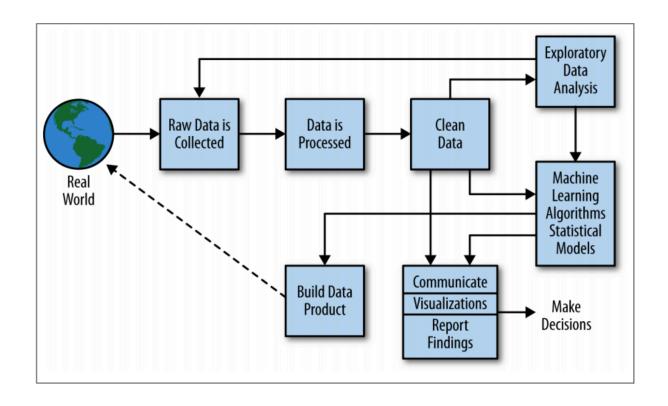
#### Things to Think

- What is your ML profile?
- During the course, which areas would you want to improve?
- What would you ideal teammates profile look like (for the projects)?

# Myths and FAQs about Machine Learning and about this course

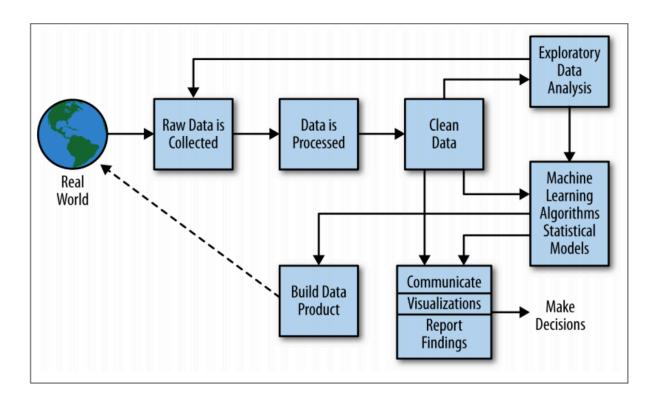
#### Myth

"After this course, I will be a data scientist"
Sorry, not even close!



#### Myth

"When my code runs, I am done" Actually this is where you start ML!



"Why are you teaching me linear regression. I need to learn advanced ML methods"

No, you need to learn fundamentals.

Why are very few schools involved in deep learning research? Why are they still hooked on Bayesian methods?

6 Answers

"If I know numerical-optimization, what else do I need to know to know ML?"

There are fundamental differences between the two areas and if you don't understand that, take this course.

#### Myth

"I need complete course notes to learn"

No, you don't. Research suggests that interactive-notes help retain long-term memory

#### My advice

Get used to it because you are going to do this all your life.

"I want course notes. I don't want to look up 50 different books and papers. GIVE ME COURSE NOTES"

Again, get used to this.

"I don't need to come to the class, I can learn from Andrew Ng's class, right?"

Great!