



# A Stick-Breaking Likelihood for Categorical Data Analysis with Latent Gaussian Models

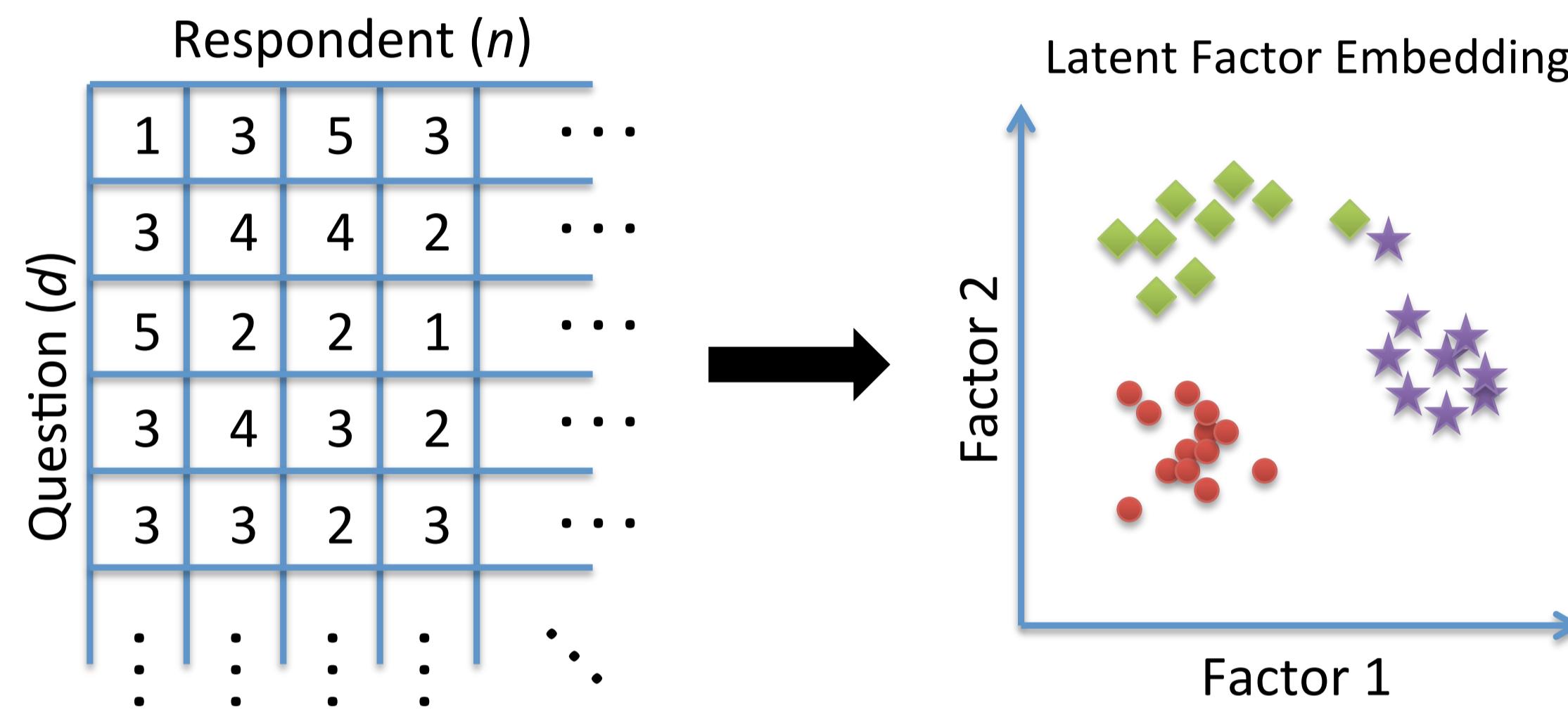
Mohammad Emtiyaz Khan<sup>1</sup>, Shakir Mohamed<sup>1</sup>, Benjamin M. Marlin<sup>2</sup> and Kevin P. Murphy<sup>1</sup>



<sup>1</sup>University of British Columbia, <sup>2</sup>University of Massachusetts, Amherst

## Introduction

**Motivation:** Analysis of high-dimensional categorical data is essential in applications such as recommender systems, econometrics, social sciences, and medical diagnostics. Such analysis can be carried out using latent Gaussian models, which include multinomial logistic regression, multi-class Gaussian process classification, categorical factor analysis, etc.

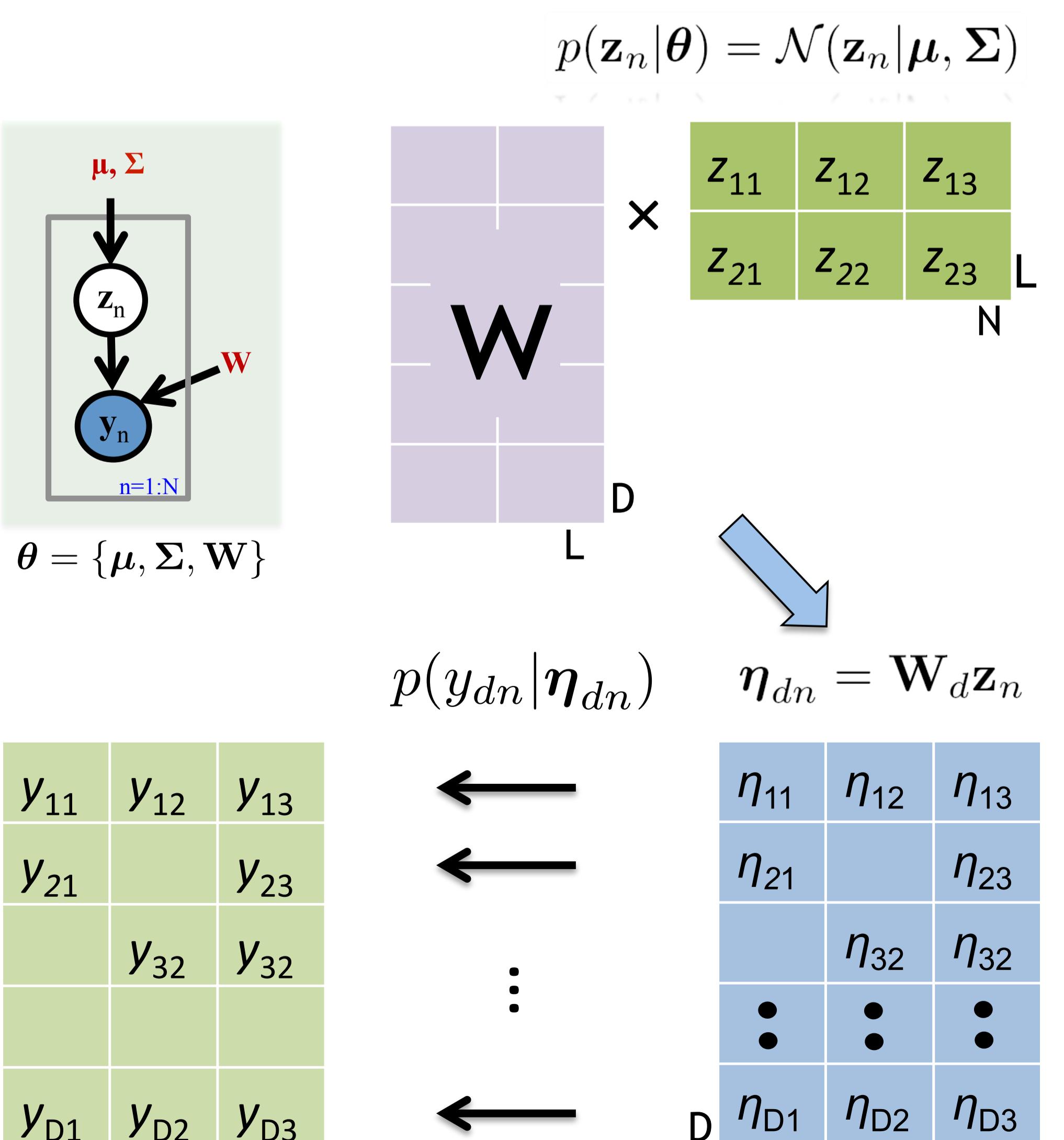


**Problem:** Parameter learning is difficult since the marginal likelihood contains an intractable integral, which arises due to the non-conjugacy between the likelihood and Gaussian prior on the latent variables.

**Solution:** We propose a novel stick-breaking likelihood for categorical data analysis and derive tractable and accurate lower bounds for the marginal likelihood. Our results demonstrate that the proposed stick-breaking model effectively captures correlation and is well suited to the analysis of categorical data.

## Latent Gaussian Models

Our model uses latent Gaussian variables to model the distribution of categorical observations. For categorical data, each element  $y_{dn}$  of the observed vector  $\mathbf{y}_n$  can take values from a finite discrete set  $S_d = \{C_1, C_2, \dots, C_K\}$ . For the  $n$ 'th data vector, the generative process is: (1) Sample latent Gaussian vectors  $\mathbf{z}_n \in \mathbb{R}^L$ . (2) Take a linear combination of  $\mathbf{z}_n$  to obtain the predictor  $\eta_{dn} \in \mathbb{R}^K$ . (3) Draw data from a categorical distribution given  $\eta_{dn}$ . Our goal is to learn the model parameters  $\theta$  given  $\mathbf{y}_1, \dots, \mathbf{y}_N$ .



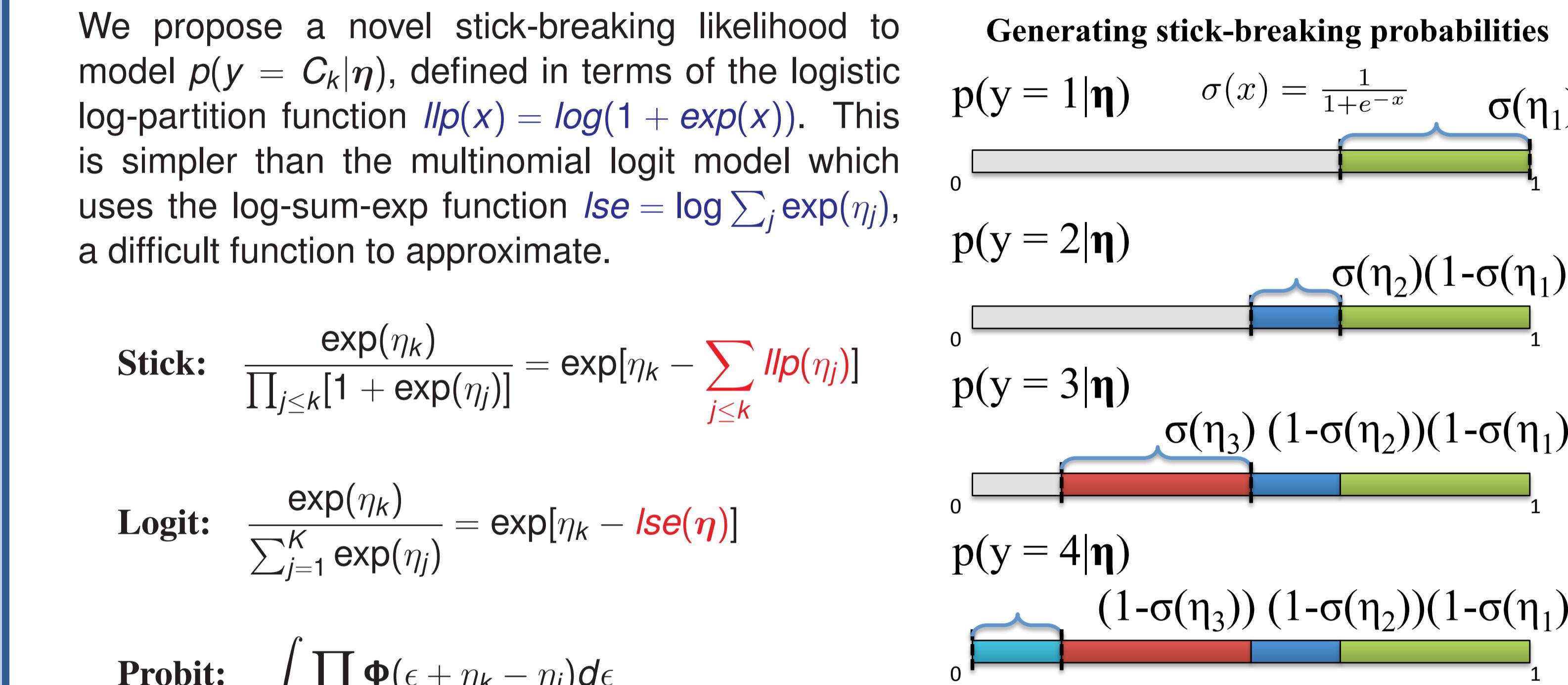
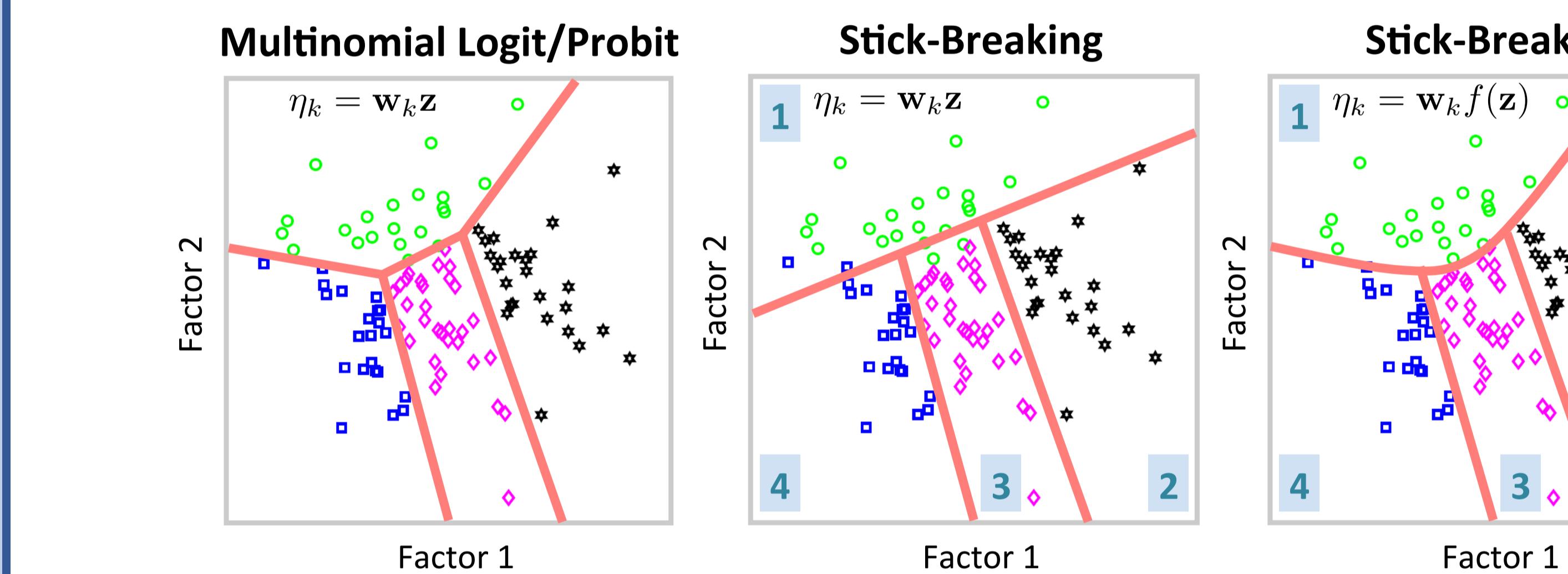
## Stick-Breaking Likelihood

We propose a novel stick-breaking likelihood to model  $p(y = C_k|\eta)$ , defined in terms of the logistic log-partition function  $\text{llp}(x) = \log(1 + \exp(x))$ . This is simpler than the multinomial logit model which uses the log-sum-exp function  $\text{lse} = \log \sum_j \exp(\eta_j)$ , a difficult function to approximate.

$$\text{Stick: } \frac{\exp(\eta_k)}{\prod_{j \leq k} [1 + \exp(\eta_j)]} = \exp[\eta_k - \sum_{j \leq k} \text{llp}(\eta_j)]$$

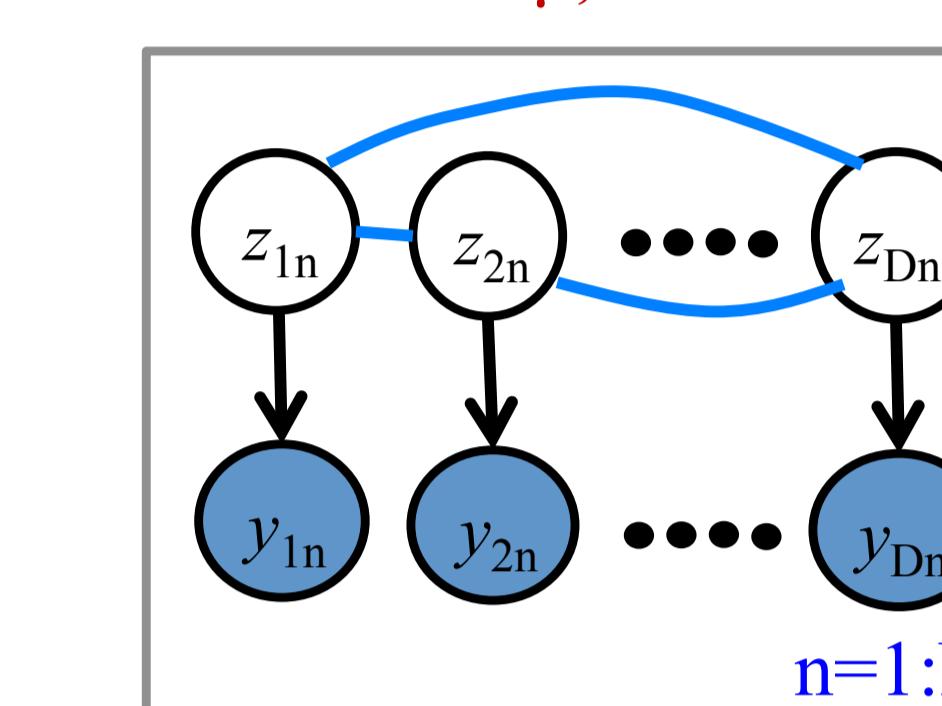
$$\text{Logit: } \frac{\exp(\eta_k)}{\sum_{j=1}^K \exp(\eta_j)} = \exp[\eta_k - \text{lse}(\eta)]$$

$$\text{Probit: } \int \prod_{j \neq k} \Phi(\epsilon + \eta_k - \eta_j) d\epsilon$$

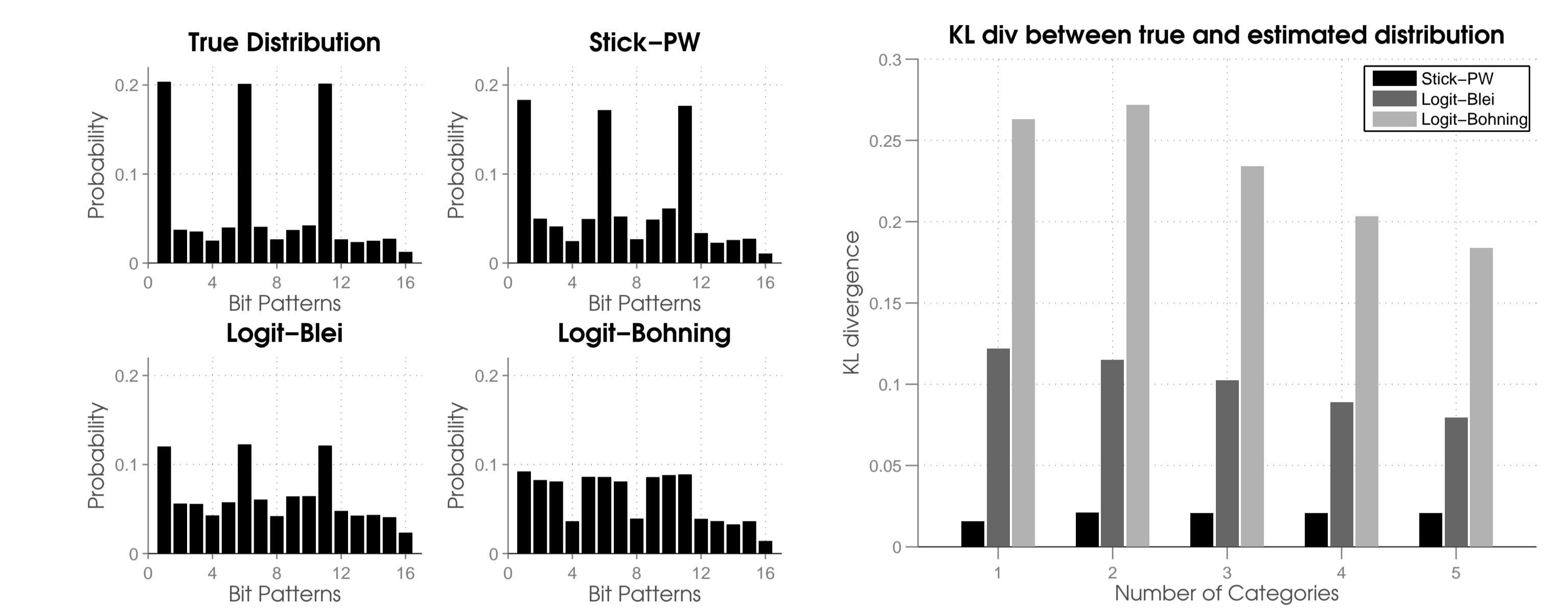


## Results

Categorical Latent Gaussian Graphical Model (cLGGM)

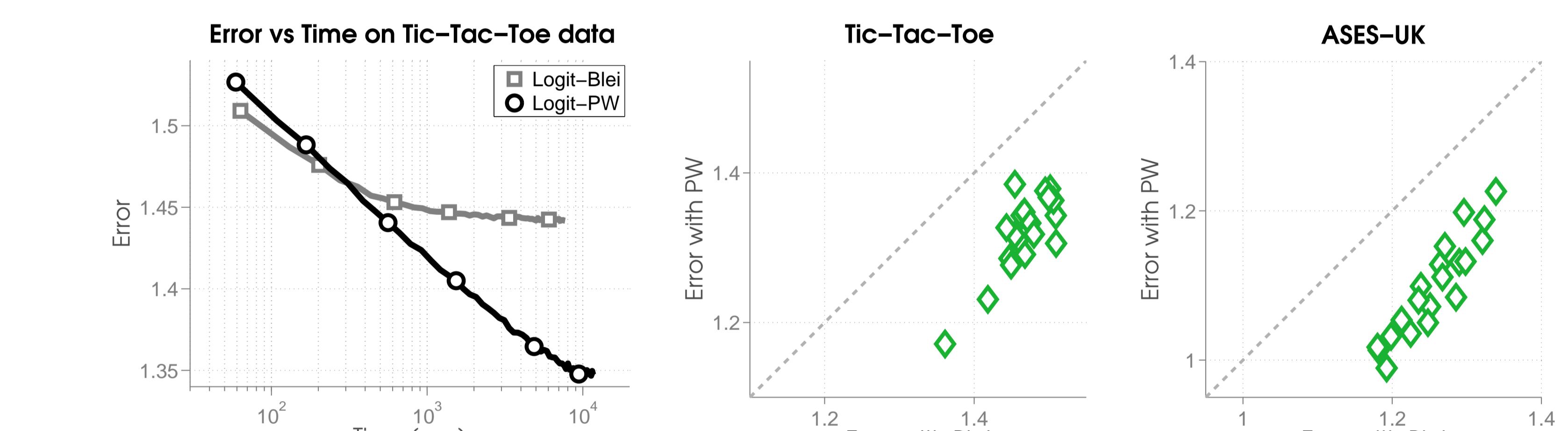


**Highly correlated synthetic data:** ( $D = 2, K = 4, N = 10,000$ ) We compare the true discrete distribution with the estimated distribution using various methods and models.

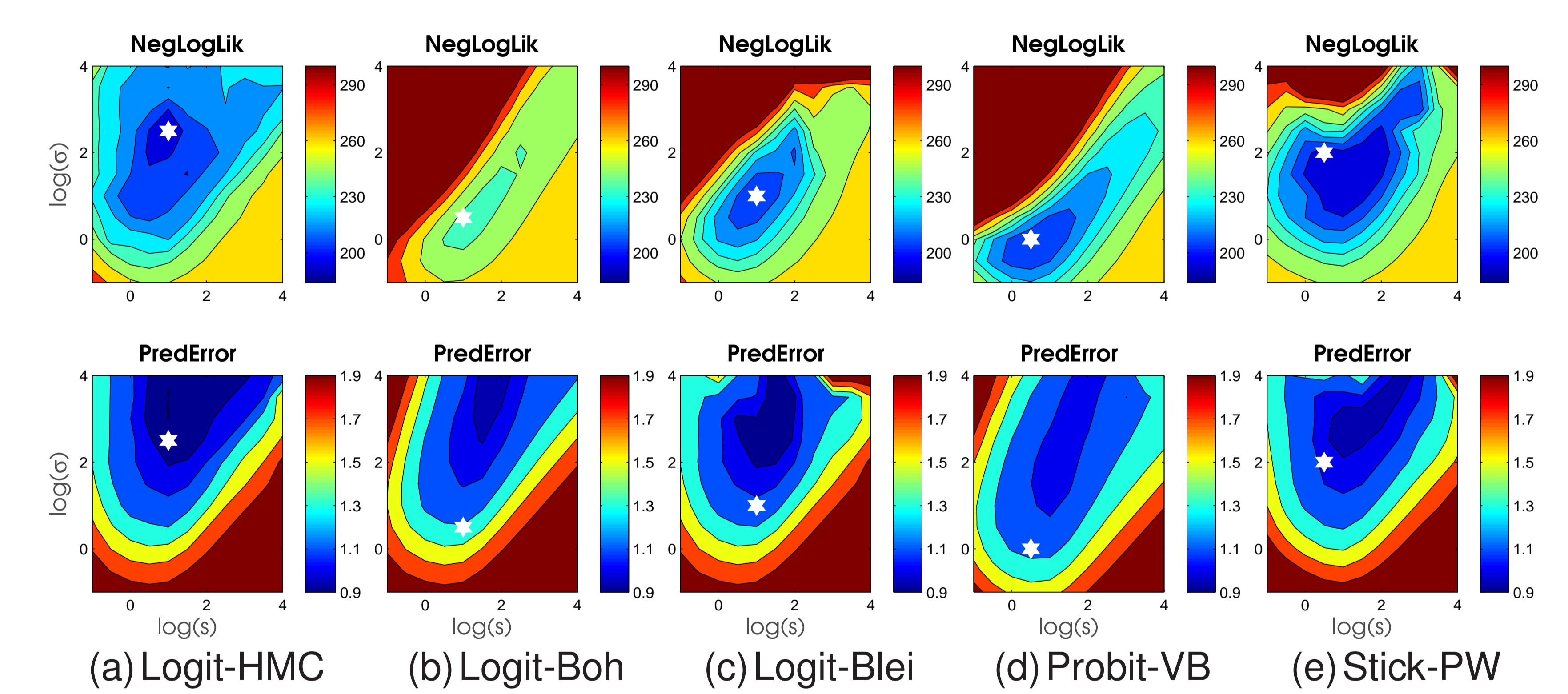
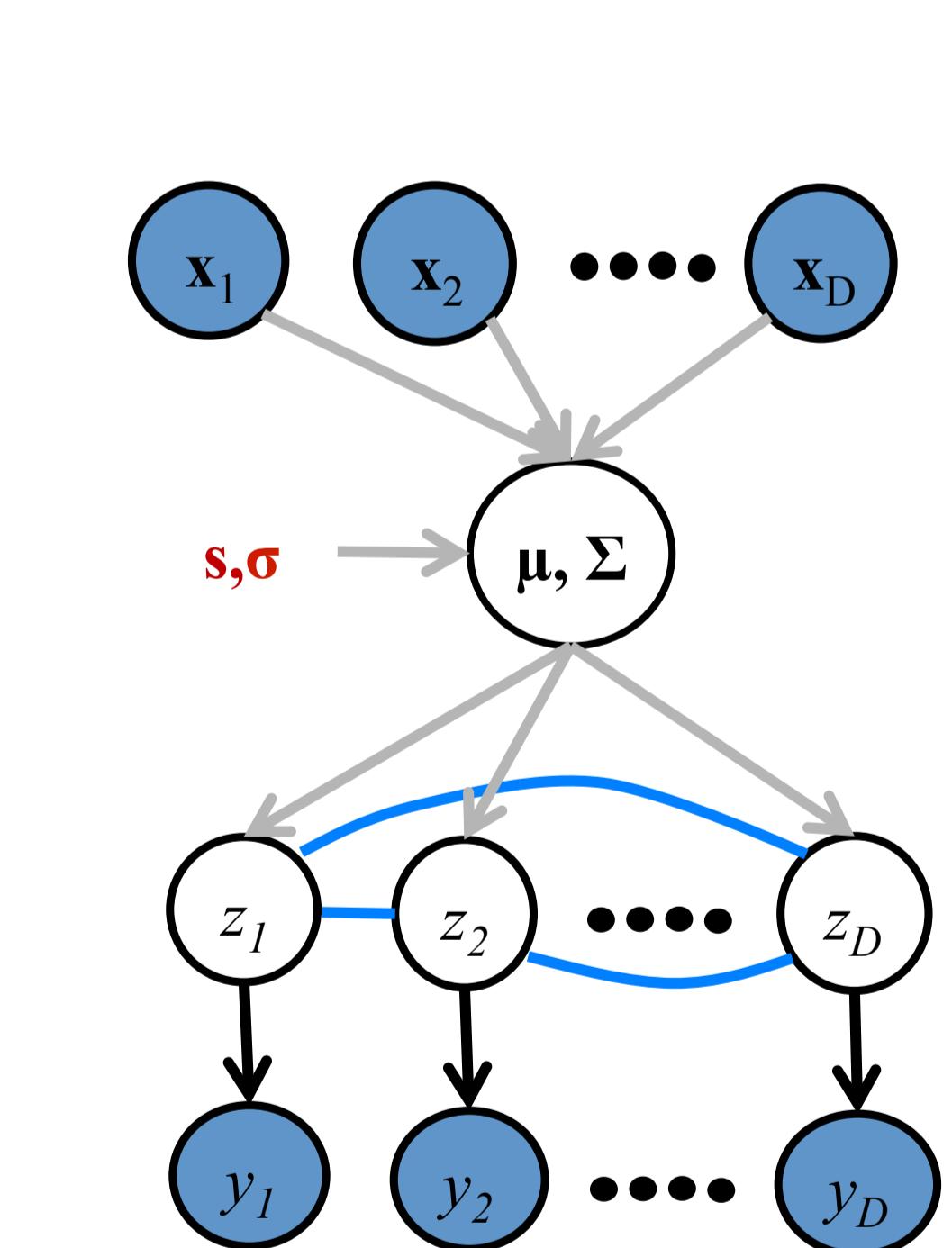


**Real data:** We compare missing value imputation error for two datasets:

Tic-tac-toe  
( $\sum_d K_d = 29, D = 10, N = 968$ ),  
ASES-UK  
( $\sum_d K_d = 60, D = 17, N = 913$ )



**Forensic glass data:** ( $D = 214, K = 6$ ). The top row shows contour plots of negative log-likelihood for the training data obtained over various hyperparameter settings; the bottom row shows the prediction error on the test set. The star indicates the hyperparameter setting at the minimum negative log-likelihood.



**Illustrating LGM on voting dataset** ( $D = 16, K = 2, N = 435$ ). We plot the posterior mean of the latent factors with size proportional to the log-likelihood. We also plot the probability of two variables (votes) taking the same value and the probability of voting 'yes' given the party.

